

Press information: 6 July 2021



A new e-bike challenge in Les 2 Alpes

Les 2 Alpes is famous for downhill mountain biking, but e-biking is also increasingly popular.

Antoine Audenino, owner of the shop and bike school Aventure Electrobike in Les 2 Alpes says 'Since we started in 2015, our turnover has increased of 80%. At the beginning, we mainly had families and people who were not super sporty who were hiring e-bikes and taking tours. We still have this clientele now, but we also have expert mountain bikers who are into e-biking. It allows them to practice their technics, especially when riding up-hill'.

Les 2 Alpes has dedicated and signposted runs for e-bikes: the Vallée Blanche area, the Venosc area, a track to go from 1,600m to 3,200m, and a track along the Vénéon River.

Les 2 Alpes is organizing a new event this summer: the E-bike Ultimate Challenge on 7 and 8 August. Teams of two will have to complete 4 itineraries between the glacier at 3,400m and the villages at 900m. In total, participants will cover 82.8km, with between 4,565m of vertical climb and 7,960m of technical descent over 10 hours (this includes the time to recharge the bike's battery).

<https://www.youtube.com/watch?v=Z1VL9DFbkdw>

It costs €35 to take part. Participants can register online:

<https://events.les2alpesreservation.com/event/registration?eventid=28&langue=FR>

Aventure Electrobike organises rides at sunset. Riders cycle up to the Diable au Coeur restaurant at 2,400m, where they enjoy an aperitif and a barbecue before riding down by night (with a headlight). It costs €50 per person.

For experience riders, they organise a 3-day tour across the Oisans. It costs €450 for 3 days and 2 nights, all included (bike hire, transport, accommodation and meals).

www.aventure-electrobike.com

E-biking is one of the many activities on offer in Les 2 Alpes. The resort is famous for summer skiing. Skiers from all around the world come to practice and enjoy summer skiing on Europe's largest skiable glacier.

Visitors can also try paragliding, white water rafting, trail running, hiking...or just relax and enjoy the stunning views and mountain pure air.

For more information, images and trips, please contact nadine@montagnes.uk.com

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Les 2 Alpes is opening from 29 May until 29 August 2021.

The resort is easily accessible from the UK.

By plane: Lyon Saint Exupéry is the closest airport. There are transfers from the airport to Grenoble, then from Grenoble to Les 2 Alpes.

By train: Grenoble is the closest station.

www.les2alpes.com