



Press information: 13 January 2022

See you soon in Les 2 Alpes!

Les 2 Alpes is one of the only resorts in France offering skiing in the summer and during the autumn on its glacier. It also has one of the longest ski seasons in France – this winter it is open from 27 November 2021 to 1st May 2022. Thanks to good snowfalls, skiers can enjoy the full ski area which covers 200km, with 70% of it above 2,000m.

Despite the fact that British visitors were not allowed to go to France between 18 December and 14 January, Les 2 Alpes had a good season so far, with an occupancy rate of over 90% during New Year's week. Les 2 Alpes has 50% of French clients and 50% of non-French clients. Among them, 19% are British – this is the first non-French clientele for the resort, and they are especially important from January.

'We are really looking forward to welcoming our British friends from 14 January. It's always such a pleasure to see how they love the mountains, enjoy skiing – and of course the apres-ski too!' says Eric Bouchet, director of the tourist office of Les 2 Alpes.

For some businesses in Les 2 Alpes, the British clientele is the most important one. British ski instructor Jeremy Edwards founded European Ski School in Les 2 Alpes 20 years ago: 'The ban on British clients travelling to France has caused another huge setback for us in terms of business. After nearly two years of inactivity, we are struggling to stay afloat as a ski & snowboard school in France. We were in desperate need of our British clients to return this winter, so we are delighted to know they will be back from tomorrow'.

Les 2 Alpes is a sporty resort, where on top of skiing, visitors can enjoy other activities such as biking on snow, trail running, snowshoeing, etc, and also take part in events.

On 22 January, there is Les 2 Alpes NIGHT SNOW TRAIL, a trail running event in the snow, at night! This is a very popular event (over 500 participants in 2020). Participants experience an unusual, extraordinary evening, racing above the resort of Les 2 Alpes at night, and taking in stunning views! Instead of running down snow-covered slopes, climb them by the light of the moon...5, 10, 15 or 20 km – take your pick!

From 2 to 4 April, the resort hosts the SNOWBOARD FRENCH CHAMPIONSHIPS (Slopestyle and Big Air)

On 9 April, LA PATROLETTE is a fun event where pisteurs show how their work and invite the visitors to take part in different types of contests.

17-18 April: MICRO KIDS / SNOWBOARDING COMPETITION: The only kids snowboarding competition of its kind in France- Co-organised by Les 2 Alpes ESF French Ski School and the resort's ski club, Micro Kids is a snowboarding event for 5 to 11-year olds (known as super microbes, microbes and poussins). Around one hundred kids from different ski areas come together for a giant slalom in a boardercross at 2,600m (la Toura sector) in the «2 Alpes freestyle land». Keep your eye out for future champions...

Les 2 Alpes will end the winter season with a week of fun and ride, the SNOW 2 BIKE WEEK, from ~~18~~ 16 to 24 April ! The programme will include waterslide contests, mountain biking competitions, a full moon party and the Snow 2 Bike contest during the opening weekend.

The Snow 2 Bike descent takes place in teams of 2, with the duo skiing/boarding together from 3,400 metres back to the resort at 1,600 metres, before mountain biking down the legendary Venosc trail. The aim is to have fun with your partner and cross the finish line together.

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