

Les 2 Alpes,

LES 2 ALPES, A SKI RESORT AND A MOUNTAIN DESTINATION BRIMMING WITH ATTRACTIONS AND AMBITION

Projects, news and, as always, buzzing with conviviality and celebration!

#### OCTOBER HALF-TERM HOLIDAY 2022

#### Weekend of 15th to 16th October:

Open to ski clubs and the public for skiing

#### 17th to 21st October:

reserved for ski pros & ski clubs

#### From $22^{nd}$ October to $6^{th}$ November:

Open to the public for skiing, mountain biking and hiking

\*subject to snow conditions

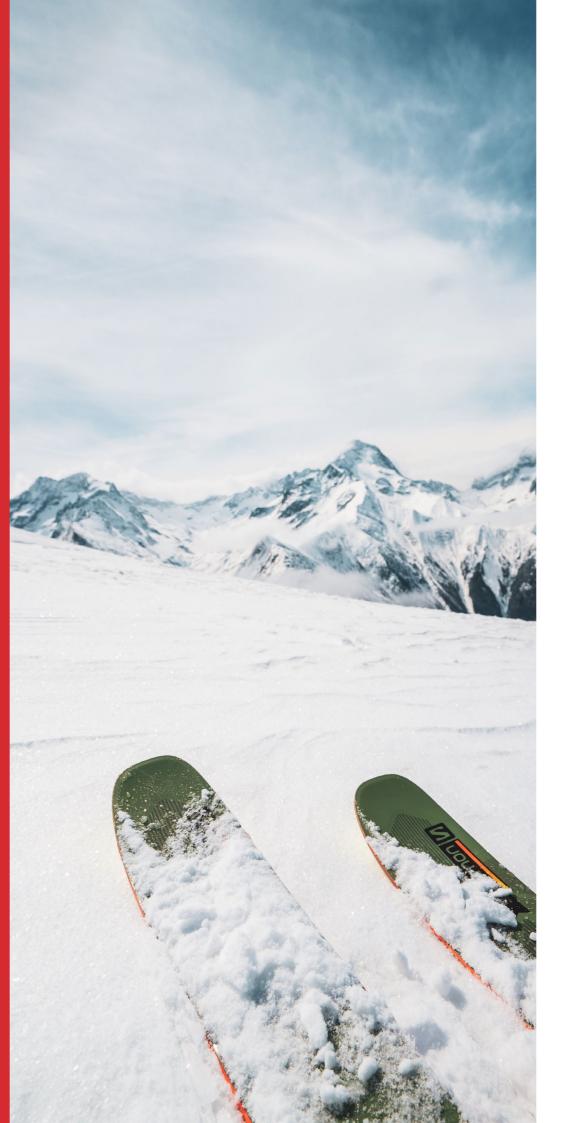
# Editorial

A leading ski resort in the Isère department, Les 2 Alpes originated in the 1940s and owes its international reputation to its high-altitude ski area (the highest ski area in France) at an altitude of 3.600 metres, as well as to its events, celebrations, friendly atmosphere, and ability to be serious without taking itself too seriously! It's a winter holiday destination whose resort life and unique Les 2 Alpes mindset earn it a place in the TOP 10 French ski resorts!

Winter 2023 will quench everybody's thirst for skiing and make all your snow dreams come true. 85% of clients who head to Les 2 Alpes come for the skiing, but Les 2 Alpes is also a multi-faceted winter destination brimming with ambition and packed with attractions. While the priority in any ski resort may be skiing and enjoying the delights of snowsports, it's also about recharging your batteries, taking some time out for yourself, reconnecting

with loved ones, enjoying après-ski, delighting your tastebuds, trying out nonski activities, experiencing the local culture, learning all about the area, and venturing into the heart of nature and its wide-open spaces...

Finally, to quarantee our guests fantastic visits in years to come, Les 2 Alpes is investing in its future, in large-scale projects and events (hosting a Ski and Snowboard Cross Double World Cup in the October half-term holiday), the ski area, leisure facilities and resort infrastructure. Les 2 Alpes' leap forward is happening thanks to a holistic vision of the challenges it faces and its potential. Les 2 Alpes can only develop by preserving its environment and its future while guaranteeing the resort's social, economic, and touristic growth, as well as by demonstrating commitment to sustainable tourism. A necessary, ambitious and most of all well-thoughtout leap ahead!



# Les 2 Alpes SKI SEASON KEY DATES

(subject to snow conditions)

# Winter 2022 2023

Les 2 Alpes ski season 3<sup>rd</sup> December 2022 to 30th April 2023.

# October Half-Term Holiday 2022

3,200 METRES - 3,600 METRES

Weekend of 15th to 16th October: Open to ski clubs and the public for skiing

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# Les 2 Alpes KEY INFO - WINTER



3,600 M

The highest ski area

2,000-metre vertical drop on a blue run



1,647,700 Overnight stays

+11.4% compared to winter 19/20



1,650 M Resort altitude

2-kilometre plateau providing easy access to ski runs and shops



31,808

**Tourist beds** 

43.3% professional beds, 16.1% privately let beds, 37.8% non-marketed beds



1.3 MILLION







Key labels

Famille Plus. Label Les 2 Alpes. Quality Tourism

#### **TOP 10 NATIONALITIES**









BEL

















173 millions

Average turnover generated in the resort

68.1% France and

31.9% from outside

Winter (sports shops, ski schools, retail, restaurants, accommodation, ski lifts).

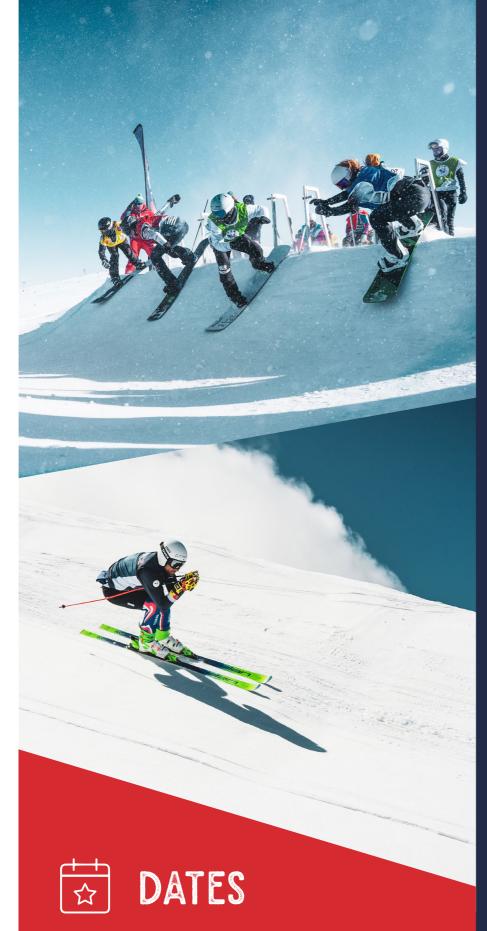




Les 2 Alpes'big news for 2022/2023!
Les 2 Alpes is officially launching the Snowboard Cross and Ski Cross World Cup seasons during the October 2022 half-term holiday.

Les 2 Alpes has long been at the forefront of the publicity scene with LE MONDIAL DU SNOWBOARD & LE MONDIAL DU SKI events (1989 – 2008), and new snowsports are part of its DNA. A regular trailblazer on a variety of fronts (events, trends, freestyle, equipment...), in April 2022 Les 2 Alpes repositioned itself once again with the creation of a permanent Cross park. Built by the SATA 2 Alpes ski lift company in collaboration with the French Ski Federation (FFS), it currently allows, and will allow athletes from all over the world to come and train in Snowboard Cross and Ski Cross.

In February 2022, Les 2 Alpes put itself forward as a candidate to host the 2 World cups for 4 years, starting in the October 2022 holidays. The SATA (ski area company), Tourist Office, Ski Club and Les 2 Alpes council worked together with representatives from the FFS and the FIS, with the project being given the official stamp on the 26th of May. By hosting future World Cups, the resort intends to take back its place on the skiing map, both in France and internationally.



# SKI CROSS AND SNOWBOARD CROSS?

# What is Ski Cross? According to Sylvain MIAILLIER Ski Cross French Cup and World Cup and former competitor

«It's a recent competitive ski discipline. A race with a starting line, moguls, banked and negative turns. The race has two highlights: the qualifying rounds, when each skier competes against the clock and must give their best performance (only the first 32 men and the first 16 women qualify for the finals), and the finals, with 4-person starting lines, which is when it really aets serious!»

# What is Snowboard Cross? According to Luc FAYE France Snowboard teams and circuit development manager

"It's a race that lasts about a minute, made up of modules, whoops, and banked turns. The starting line is a technical and complicated start area with the idea of separating the athletes right at the beginning. A round of qualifying races takes place with individuals going against the clock, to determine the ranking for the 4-person starting line in the final."

# Q&A WITH DOUBLE WORLD CUP OPERATIVES:

# What are the challenges as a ski lift operator when it comes to hosting a double World Cup?

"First and foremost, we want to help the destination. Generally, it's the big resorts that host World Cups. This lets Les 2 Alpes achieve the status it deserves, in terms of maintaining the glacier, and by highlighting our teams' technical ability. Demonstrating our teams' expertise on something so professional and technical, shines a spotlight on them. We have built a specific run on the glacier, which will be maintained all year round, and which has allowed the French and international teams to train this summer."

Fabrice Boutet - SATA Group Director (including SATA 2 Alpes).

# Why did you choose to host a double World Cup?

"Les 2 Alpes is a specialist training camp for all teams and all disciplines every summer. The biggest international champions in every Alpine and freestyle discipline come here. For us, it's about going even further for the winter opening, by hosting the Ski Cross and Snowboard Cross, 2 disciplines that really sum up Les 2 Alpes' spirit. These two disciplines combine Alpine elements (giant, trajectories, speed tracking) and freestyle elements with the jumps, all heightened by the amazing sight of 4 racers tackling the same race. It's also an opportunity for Les 2 Alpes in particular, and for France in general to talk more about skiing, the mountains, snow, at a time when all the resorts are in full-on preparation mode and starting to take bookings. When you put skiing at the centre of the French news, you're promoting ski destinations at the same time!"

Éric Bouchet Les 2 Alpes Tourist Office Director.

# What does Les 2 Alpes want to achieve by hosting 2 international events?

"We have 2 objectives. The first is to establish a permanent ski cross and snowboard cross course for summer skiing, which will then be used in the autumn for the World Cups. It's about maximising what's already in place. The second is to generate a buzz and traffic, given that we're the only ones in France open during that time. This year, we're focusing on the sports side of things, and we're committed to a 4-year period. In future, we'll expand the event, like we did with the Mondial du Ski & the Mondial du snowboard weekends. We also fulfilled the FIS request to bring the race dates forward, holding them pre-season rather than in March, a time when the media has a smaller audience for winter sports."

Éric Gravier – Deputy Mayor of Les 2 Alpes, and town council representative for the 2 Alpes X Cross Association

# Why did you choose the resort of Les 2 Alpes to host a Snowboard Cross World Cup?

"We've been coming to Les 2 Alpes for a while now, and we've always received a very warm welcome from the resort. We were approached by SATA to see if it might be possible to establish a permanent training run. Hosting the FIS cup last year helped to advance the idea of organising a World Cup. The resort has an overall desire to host major events and support athletes.",

Luc FAYE – France Snowboard teams and circuit development manager

#### Why did you choose the resort of Les 2 Alpes to host a Ski Cross World Cup?

"Les 2 Alpes knows how to run events like this, notable examples being the Saab Salomon Crossmax during the Ski World Championships.

It's one of the rare resorts in France with a ski area that's open at this time of year, and, it's an additional date in France at the start of the season",

Sylvain MIAILLIER – French Ski Cross World Cup team coach and former competitor

SNOWBOARD CROSS WORLD CUP FROM 26<sup>TH</sup> TO 29<sup>TH</sup> OCTOBER 2022

TEST, TRAINING, QUALIFYING ROUNDS AND FINAL.

SKI CROSS WORLD CUP FROM 2<sup>ND</sup> TO 5<sup>TH</sup> NOVEMBER 2022

TEST, TRAINING, QUALIFYING ROUNDS AND FINAL.

4



# WHAT'S NEW 2022/2023

ski area
ambitious development
and ski area redesign
projects for even higher
quality skiing / In a
nutshell, the SATA 2
Alpes ski area company
is all about modernity,
skier flow, accessibility,
and comfort.



▶ Redevelopment of the Vallée Blanche site with the replacement of the Vallée Blanche chairlift by a **telemix** lift to the summit at 2,100 metres, and the Super Venosc gondola lift (installed in 2022): a new, more comfortable, faster service that carries twice as many passengers (skiers, pedestrians and beginners). A new green run has also been created between Vallée Blanche and Pied-Moutet to make this nearby, low-altitude (2,100 to 1,600 metres) sector accessible to all.

▶ The **snow front**, which is the departure point for all skiers, is undergoing a complete redevelopment programme that started in 2021, and which is due to finish in 2024. Reorganising the lower slopes is essential to help spread out the flow of skiers close to the resort's accommodation, and to enhance ski-in-ski-out possibilities. Winter 2022 saw the redevelopment of the Vikings sector, with a new button lift and a magic carpet (south-facing area at the foot of the slopes). For winter 2023, a magic carpet and a button lift will be installed on the Champamé sector (at the resort entrance, north-facing) to provide an easier connection between Les 2 Alpes 1800, and the rest of the resort, for both pedestrians and skiers.

► Work has started on the installation of a **3S gondola lift** in the aim of replacing the Jandri Express gondola lift. It's the only ski lift of its kind in France, explains Fabrice Boutet,

SATA Group (Alpe d'Huez, Les 2 Alpes and La Grave ski area) director. More comfortable, this new gondola will provide greater reliability in terms of the weather, taking passengers from the resort to the summits at 3,200 metres (15min instead of 40 min today), with an intermediary station at 2,600 metres. It will transport 3 times as many passengers as the current gondola lift, totalling a little over 4,000 an hour, compared to 1,200 today! It will comprise just 7 pylons, instead of the 15 currently in place, reducing visual pollution. The 1st section of the 3S redevelopment is envisaged to finish in December 2024, and the entire 3S project, between the resort and the sector at 3,200 metres, should be finished by December 2025. A 3S to modernise, improve passenger flow, and make it possible to reach altitudes of more than 3,000 metres, whatever the weather!



## **Property**

The resort is building its future with several refurbishment, renovation, and construction projects underway and due to take place between the end of 2023 and 2027. Whilst there's nothing new this year, there are some fantastic projects to come, ensuring constant improvements of the accommodation offering (5-star hotels, tourism residences, hotel residences, renovations, and expansion of the Belambra club hotel located on the Village 1800 sector...).



# Sustainable development

100% electric shuttlebuses (free transport for resort guests), electric charging points for hybrid and electric cars, composting stations, recycling... And the goal of joining the FLOCON VERT (green snowflake) label.

Les 2 Alpes resort is applying for the FLOCON VERT (green snowflake) LABEL, which was created by the MOUNTAIN RIDERS association (since 2001, made official in 2011). Today, only 8 ski resorts bear the label. 19 others, including Les 2 Alpes, hope to be awarded it, to fulfil customers' future mountain holiday needs in a changing climate and tourism context. There is a strong desire by those who receive the label to contribute, and change public policy, ensuring that it offers an effective response to environmental, economic and social issues.

"Applying for the Flocon Vert label will help our economic and environmental growth, as well as our local community."

Enrica Tasso, sustainable development representative.

In addition, Les 2 Alpes school has just been awarded the E3D label (for schools which are taking sustainable development steps) at level 1 (the first stage of an educational programme of sustainable development). It can be awarded to any educational establishment or school that commits to a programme of

sustainable development founded on implementing steps that draw a common thread through teaching, school life, management, and the school organisation, as well as forging outside partnerships. The school connects teachers, pupils, educational staff, management, supervisory, administrative, health, social and technical staff, as well as partners and parents, in a joint scheme set up by the school or establishment.



## Les 2 Alpes awarded the "Terre des Jeux 2024" label

Les 2 Alpes resort has recently been awarded the "Terre des Jeux 2024" label by the Paris 2024 Olympic and Paralympic Games organisation committee. The label endorses organisations that promote dayto-day sports activity. With it, Les 2 Alpes commits to bringing the Games to life in its region via events and broadcasts.

"By becoming a 'Terre de Jeux 2024', Les 2 Alpes is joining forces with Paris to make these Olympic Games events for the whole of France. It's also about remembering that, with the Winter Olympics taking place every 4 years, ski resorts are key locations for hosting this magnificent sports festival. Long live mountain sports, long live the Games in Paris!"

Eric Bouchet, Tourist Office director.







Skiing
THE RESORT'S
TRUMP CARD

A leading ski resort in the Isère department, Les 2 Alpes owes its international reputation to its highaltitude ski area (the highest ski area in France) at 3,600 metres. The high summits between 3.000 and 3.600 metres guarantee skiing on natural snow in any season. The vertical ski area means skiers can enjoy a continuous vertical drop of 2,300 metres between 3.600 metres and 1,300 metres (including 10 kilometres on a blue run between 3.600 metres and 1,600 metres). The higher you climb, the more accessible the runs become for intermediate skiers. It's a ski-in, ski-out resort, and whether as a couple, with family or friends, a beginner, intermediate or expert, you can all get together on parallel ski runs and meet up easily, and best of all, the terrain is highly varied (marked runs, off-piste, run runs, slalom stadium...).

« Les 2 Alpes' 250 ESF French Ski School instructors have ants in their ski pants at the start of every season! Skiing, snowboarding, back country, on ski runs, in the snowpark, ski touring, split, monoskiing, in a group or more independently, we have the solution for you. Les 2 Alpes means RIDING for everybody between 3,600 and 1,300 metres. »

says Xavier Sillon, ESF French Ski School director

« The ski area of Les 2 Alpes allows the practice of all types of alpine skiing. It has the particularity of offering a very high quality of snow throughout the season. On the other hand, we need to secure this snow by having a perfect underlay by using artificial snow. We are on equipment representing approximately 20% of the ski area, where the other big ski areas are rather at 50% to tend towards 60%. This artificial snow, in Les 2 Alpes, allows natural snow to last over time, but also to respect nature by maintaining longer snow cover in the season in relation to the natural cycles of fauna and flora. »,

says Fabrice Boutet, SATA Group director

« Les 2 alpes is an off-piste ski area easily accessible when the snow conditions are right. It is not necessary to get higher just look at the slopes from the bottom of the slopes. The best spots are there! From the Diable chairlift to the Village 1800 chairlift, you can make half a dozen rotations and make your own tracks with "pow pow" under your feet!!! Be prepared to be amazed! »

dixit Thierry Michaud, directeur du magasin La Skirie

« Freeride is a well-kept secret in Les 2 Alpes. With itineraries that are inconspicuous and often impressive in scale, there's exceptional potential between 3,600 metres and 1,400 metres. It's La Grave's lesser-known counterpart, and everyone will find an itinerary to suit their ability and preferences. As with all off-piste activities, you need professional guidance and are required to take certain safety equipment with you (DVA avalanche beacon, shovel, probe) »

says Eric Péreira, high-mountain guide/Les 2 Alpes guides office



# LES TARIFS HIVER 2022/2023

# WINTER 2022/2023 SKIPASS RATES

**SKIPASS PRICES** 

- Adult/Senior Citizen

pre-season 3<sup>rd</sup> Dec to 16<sup>th</sup> Dec 2022 / end of season 15<sup>th</sup> April to 30<sup>th</sup> April 2023

1-day pass = 45€ Child 1-day pass = 41€ - Adult/Senior Citizen week pass (6 days) = 250.50€

Child week pass (6 days) = 222€

## **SKIPASS PRICES**

17th Dec 2022 to 14th April 2023

- Adult 1-day pass = 56€ Child 1-day pass = 45€ Senior Citizen 1-day pass (+65) = 52.50€

= 52.50€
- Adult week pass (6 days) = 279€
/ Child week pass = 223€ / Senior
Citizen week pass (+65) = 261€
BAS DES PISTES (lower slopes)
PRICE: 21,50€
PETIT DOMAINE (small ski area)
PRICE New: 30€



SKI AREA IN FIGURES



**Kilometres of runs** 

70% of the ski area is above 2,000 metres



2,300 m
Vertical drop (in metres)

without taking a single ski lift



Ski lifts

16 button lifts, 16 chair lifts (including 2 telemix lifts), 6 gondola lifts, 1 funicular lift, 1 ski tow, 2 magic carpets, 1 inclined



15,000

= average daily visitor numbers



Hectares of artificial snow

250 snowmakers 15% of the ski area



Top of the ski area

High summits and GUARANTEED SNOW!



KM of blue runs between 3,200 metres (bottom of the glacier)

and 1,600 metres (resort).



Ski runs

12 black, 20 red, 50 blue and 14 green



Piste groomers (working all year round)



Free ski lifts at the bottom of the slopes

Equipment

1 freestyle area (freestyle land snowpark on La Toura sector at 2,600 metres), 1 timed parallel slalom video zone, 1 speed gun in the glacier sector, 1 DVA park, 3 slalom stadiums, 1 viewing platform, 1 ice cave, "selfie" areas, 8 slopeside restaurants and 5 slopeside bars.



# MEET THE PROS ON the slopes

▶ Every Wednesday, at 8am, Les 2 Alpes ski patrollers invite holidaymakers to learn all about the work they do: workplaces, daily responsibilities, making the ski runs safe, keeping visitors informed, rescues, doghandling, avalanche blasting, opening the ski runs... FIRST TRACKS SKIING, a privilege to share in the early hours of the morning!

▶ At the start of every season, the National Association for the Study of Snow and Avalanches (ANENA) runs TRAINING FOR AVALANCHE **BLASTERS** (October 24th to November 25th / a hundred) and AVALANCHE RESCUE **DOG HANDLERS** (5th to 16th December/ around twenty) on the summits of Les 2 Alpes' summits. At the end of the training, each ski patrol member will receive a state qualification... A chance to go behind the scenes on the professional side of ski resorts!



Les 2 Alpes ski schools are running ski and snowboarding classes after the slopes close. You can now hone your skills or get hooked on another snowsport between 5pm and 7pm.



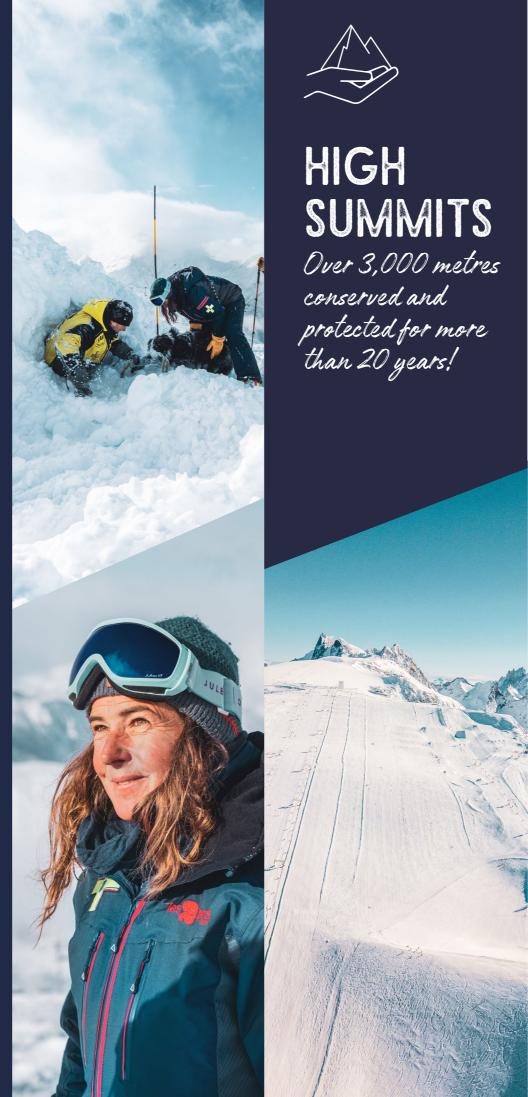
You can now ski at night on the ski area's lower slopes, on the Lutins (button lift), Vikings (magic carpet) runs and Vallée Blanche (New).



5 free ski lifts on the lower slopes at 1,600 metres.



Handiski: ski school professionals adapt to clients with disabilities (reduced mobility, impaired vision...) using teaching methods, tools and equipment that ensure snowsports for all!



The resort has always cared deeply about snow, skiability, and its runs located above 3,000 metres. Work is carried out daily, all year round by Les 2 Alpes' ski area company (SATA 2 Alpes).

The sector between 3,000 and 3,600 metres was formed by a succession of snowfalls, with the high summits forming a gently sloping dome that helps with its preservation: the sun's rays disperse over a larger surface area than they would on a steeper slope. Additionally, its North-East exposition is perfect! Before preservation measures are put in place, analysis is carried out to measure changes in the glacier and its snow. Today, piste groomers are equipped with GPS and radars capable of measuring the snow levels against a benchmark established at the beginning of the season. These very precise measurements are used to make statistical calculations that show the impact of visitor numbers on the glacier, the level of melting ice, as well as the effects of steps such as artificial snow, snow trapping techniques, and piste grooming. The snow engineer and their team organise the snowmakers and water usage, day-to-day piste grooming, the installation of snow barriers (wooden structures that trap snow), snow pipes (half pipes dug into the snow to trap it) and tarpaulins to slow down the rate of melting and help the glacier reform every season! Like glaciers the world over, Les 2 Alpes' glacier is melting, but less quickly thanks to its geographical profile: a (non-hanging) ice cap, daily maintenance by professionals, but also and above all the fact that skiing (skiing on the glacier to

protect it) and grooming increase the snow's mechanical resistance (helping to preserve the snow and regenerate the ice).

# THE FUN SIDE OF THE SLOPES

Skiing is already a fun sports activity, and now the resort is creating more fun areas to enhance the RIDE experience.

► Freestyle is part of Les 2 Alpes' DNA, and the ski area offers a dedicated Freestyle area for everyone: 2 ALPES FREESTYLE LAND. Sylvain Garabos is the man in charge, and he and his whole team of shapers have redesigned each of the snowpark's zones to satisfy experts, professionals, and beginners, making the playground even more fun! The zone is largely located on La Toura sector at an altitude of 2,600 metres (boardercross, easy park, slopestyle, park avenue...), with 60 modules: rails, kickers, quarters, hips...

PARALLEL SLALOM ZONES and A SPEED GUN. Without having to take it all too seriously, friends and families can compete in a timed race, jump, slalom and, as a bonus, take home photos of their exploits, saved onto their skipass!



# TOP 10 UNMISSABLE AND UNUSUAL activities



# Get away from it all on an eletric mountain bike on snow!

A specialist and pioneer in guided sessions and electrically assisted mountain biking breaks in Les 2 Alpes, Aventure Electrobike is an expert in the subject, whatever the season. Electrically assisted mountain biking gives you the chance to experience a different side to the resort, with your bike tyres in the snow, while enjoying new snowsports and cycling thrills. It's original and physical, with a 400-metre vertical climb for more experienced cyclists. You can also take part in night-time rides, including an evening meal on the summits. Les 2 Alpes' playground lends itself to both gentle or more demanding itineraries. www.aventure-electrobike.com

### **Sunset skiing**

The slopeside "Refuge des Glaciers" restaurant, located at 3,200 metres, hosts sunset skiing parties! Participants meet at 3,200 metres at around 4.30pm, and ski until sunset, followed by a traditional evening meal and an incredible night-time descent going from 3,200 metres to the resort at 1,600 metres. "Sunset Party by Le Refuge 3200" evenings are unique, exhilarating, fun and very special! Refuge des Glaciers restaurant.

www.2alpesdecouverte.fr



# Snowshoe hike in search of chamois goats

Set off on snowshoes to see (from a distance) a wintering zone chamois goats have chosen to make their home! What could be more wonderful than seeing chamois goats in real life and learning all about how this emblematic animal has adapted to life in the mountains? The snowshoe hike in search of this iconic creature takes 2 ½ hours across easy terrain (100-metre vertical climb). Available to the over 7s, it is organised by Les 2 Alpes mountain guides office (mountain leaders), and is part of the "National Park Spirit" walks set up by the French national parks. Les 2 Alpes Guides Office. www.guides2alpes.com



# Night-time snowshoe hike

The ESI ski school runs a snowshoe evening followed by a traditional mountain dinner at the summit. Fun and laughter to the light of head torches for an extraordinary night far away from the hustle and bustle.



## Be suspended above the «Belvédère des écrins» viewing platform

At an altitude of 3,400 metres, and accessible to both skiers and non-skiers, the Écrins viewing platform offers a 360° view... Make your way along the 7-metre-long step into the void overlooking La Selle valley 1,500 metres below: a magical moment where time simply stops... Far from the crowds and at one with nature, this viewpoint offers one of Les 2 Alpes' prettiest views! www.les2alpes.com



# the legendary La Muzelle mountain. And why not experience these viewing points from the air, on a tandem introductory paraglider flight (between 2,400 metres and 1,600 metres).

### **Snake gliss**

Snake Gliss is an original mountain activity to enjoy with family or friends on the ski slopes! Several matching toboggans are joined together to form a sled snake driven by a professional instructor. Available from the age of 10, snake sledding is an activity open to anybody who can use a traditional toboggan. An experienced instructor sits at the head of the snake and drives the convoy. You'll find the calmest ride closest to the front of the train. The closer you are to the back of the train, the bumpier it gets! https://mountain-activities-2alpes.com/snake-gliss/

# Nature & perspectives

Experience Les 2 Alpes in slow tourism mode via its many viewpoints. On skis, on foot (pedestrian access to every level via the ski lifts), ski touring, snowshoeing (set off to explore Les Crêtes' panoramic views - The region's well-sculpted geographical profile provides access to exceptional, sometimes suspended viewing platforms), everybody can enjoy uninterrupted views over snow-capped summits. At 3,400 metres, discover a viewpoint (not suspended in the air) that offers 360° panoramic views over the Ecrins National Park. At 2,400 metres, from the terrace of Le Diable au Coeur restaurant (a bistronomic slopeside restaurant), soak up incredible south-facing views over the Vénéon Valley. At 2,200 metres, at the top of the Vallée Blanche sector, there are magnificent viewing points over

# Incredible guided our of Venosc

In the heart of the Vénéon Valley, on the edge of the Ecrins National Park, Venosc (one of the two villages that originally formed Les 2 Alpes) is home to hundred-year-old houses in the typical setting of Oisans, just 8 minutes from Les 2 Alpes via the Venosc gondola lift. Little pedestrianised streets invite you to a peaceful walk far away from the hustle and bustle! Charming shops wind their way along the village's streets, where characterful shops with arched ceilings offer a range of quality products made by passionate artisans (wood, leather, jewellery, fabric, honey, candles, fragrances, decorative items, little children's toys...), as well as a traditional guided tour every Tuesday from 10am to 12.30pm. Tourist Office professionals who are passionate about the Vénéon (the river running from La Bérade through Saint-Christophe, Venosc and Bourg d'Oisans) explain

its local history, geology and geography, whilst relaying a great many anecdotes about Venosc and its hamlets. 2 ½ hours of curiosities, a wealth of information about the inhabitants of yesteryear, how they survived, and their lives through the decades up to the creation of Les 2 Alpes.

https://www.les2alpes.com/hiver/decouvrir/lesprit-village/decouvrez-venosc-village/





# LES 2 ALPES Highlights



- ▶ Isère's highest altitude
  MICHELIN starred
  establishment: Le P'tit Polyte
  (CHALET MOUNIER). Indulge your
  inner gourmet. Now you can meet
  chef Tanguy Rattier and his team!
- ▶ The friendly, cosy, and sustainable **YONDER CAFE** is a whole different world. A plateful of passion for healthy eating! The menu is inspired by discoveries from all 4 corners of the world, made using fresh produce and opting for the shortest food miles possible. Arthur, who runs the place, is committed to spreading positive energy and reducing the café's ecological footprint as much as he can.



- ▶ The unmissable **CRÊPES À GOGO** for its authentic Breton
  crêpes and incredible atmosphere
  that remains the same after 40
  years!
- ► Meat-eaters and connoisseurs won't want to miss LES 2

  SAISONS, or Les MAUVAIS

  GARÇONS restaurants.
- ▶ At **GRAIN DE SEL**, we love French cooking that bubbles away for hours made from seasonal local produce, as well as the creamy chicken cordon bleu dish with a twist, as showcased on the France 3 Météo à la Carte TV programme!

- If you fancy an unusual, delicious, hand-prepared fresh burger served in a homemade brioche bun, head to **LE RAISIN D'OURS**.
- ► To try POTENCE beef skewers, head to **LE PETIT CHARBON DE BOIS.**
- ▶ The CASA NOSTRA restaurant is a guaranteed favourite for its surroundings, warm welcome, dishes, and excellent value for money, as well as its 2 impressive wine cellars. A quiet, welcoming atmosphere, and homemade cooking using fresh produce!
- ▶ LE COURS DE LA VIE: You'll find Mathilde and Stephan in the heart of Venosc village in a renovated 17th century building, where they serve refined, local, and authentic cuisine, using seasonal produce.

#### **DOUCES GOURMANDISES:**

Bruno has taken over this restaurant/shop which has become a Venosc classic.

Awarded the 'Meilleur Ouvrier de France' label, he offers quality local produce, cooked daily, as well as a grocery area, fresh homemade bread and a tearoom with a terrace enjoying stunning views of the Aiguille de Venosc.

#### ► LE DIABLE AU CŒUR, a slopeside restaurant accessible to skiers and pedestrians,

to skiers and pedestrians, serving bistro-style fine dining showcasing local Oisans produce in its dishes. It also boasts a gastronomic dining area: **La Table d'Emma!** 

▶ Joli-Coeur's cocktails and mocktails served at the **CHAMOIS LODGE** are astounding, astonishing and excellent (alchemy, discovery, innovative, unusual combinations/local

liquors mixed with fruit/vegetables and garden herbs).



- ▶ CHEZ NOUS 2 is a tapas bar run by "sisters" Ophélie and Sophie, who are brimming with generosity, enthusiasm, and good vibes!
  Enjoy platters of local and South-West (their home region) French cuisine to your heart's content, as well as cocktails and homemade concoctions. Located on Les 2 Alpes' Place de Venosc, this cosy, friendly, jovial, family-friendly, spacious bar boasts a fantastic atmosphere.
- ► MOTOWN CAFÉ is a lovely bar for sipping cocktails with homemade tapas (free) to the sound of MOTOWN (American label), soul music mixed with pop.



- L'ÉPICERIE DES ALPES is a delicatessen where you can enjoy quality wine with "local produce" platters, sitting comfortably around the wine barrels.
- ▶ **BISTROT DES LUTINS** was the 1st bar created in the resort centre in

1959! It's a meeting place for locals, ski lovers and mountain enthusiasts.



- ▶ LE SALOON is a unique bar (and restaurant) of its kind... It's the only one that offers an open mic for musicians!
- ▶ The **SMITHY'S TAVERN** is a huge wooden chalet that's home to a restaurant and a bar welcoming customers from all over the world, especially from the UK. It's a fantastic "So British!" place where you can discover artisanal beers and sample their famous homemade "Genepi fusion"!
- ▶ L'AVALANCHE is the place where, for the last 25 years, the night has stretched into the early hours. It's the Woodstock of Les 2 Alpes' nights out. Its legendary owner Boris has one motto: "don't forget that life's a party!".
- ► **SPA COTE BRUNE**... Treat yourself to a little pampering and enjoy the well-being benefits of a spa!
- Not forgetting local produce: cheese, sausages, traditional 'crozets' pasta, blueberry jam, honey... from VIEUX CHALET or LA FROMAGERIE DES ALPES.
- ► For authenticity, artisanry and wonderful encounters, head to the VILLAGES OF VENOSC and MONT DE LANS, accessible on foot, via gondola lift, or chairlift.

- ▶ A lively place steeped in history...
  the CAFÉ-MUSÉE CHASAL LENTO
  (access via chairlift from Les 2
  Alpes) is a fantastic "immersive"
  adventure through the history of
  our mountain village (Romans,
  peddlers, Chambon dam, the
  history of Les 2 Alpes) and an oldfashioned bistro where you can
  have a great time with locals and
  listen to their anecdotes at the bar!
  ▶ Unearth a pearl, a gem, or other
  treasure in Carole's jewellery shop:
  CASADAMBRE.
- ▶ Be inspired, immerse yourself in home décor, and treat yourself to some lovely things at **ART ET MONTAGNE**, **ARLOT** and **BALALAÏKA**!



▶ Les 2 Alpes' shops are trendy and varied, from a range of sports brands (DC Shoes, Billabong, Volcom, Slide Planet, Dode Sport) to men's and women's fashions (Schuss Sport, Noël Sport, Jacques Sports) ... it offers some of the best window shopping you'll find. Locals and holidaymakers alike are delighted that young florist Lyna has set up shop here: AU JARDIN DE LYNA. After 18 years without a florist, this is a true delight for the senses!



# WINTER EVENTS 2022/2023

subject to change and/or cancellation



Les 2 Alpes will officially launch the Snowboard **Cross and Ski Cross World Cup season** during the October 2022 half-term holiday: **2 ALPES CROSS CUP** (2ACC)



# 26th to 29th October SNOWBOARD **CROSS WORLD** CUP

4 days between altitudes of 3,400 and 3,200 metres, from tests to training, qualifying stages to the final, with the top champions of Snowboard cross.

# 2<sup>nd</sup> to 5<sup>th</sup> November SKI CROSS WORLD CUP

4 days between altitudes of 3,400 and 3,200 metres, from tests to training, qualifying stages to the final, with top Ski Cross champions.

# 24th Oct. to 25th Nov. AVALANCHE **BLASTER TRAINING**

**4<sup>TH</sup> EDITION** 

The National Association for the Study of Snow and Avalanches (A.N.E.N.A.) will be running mountain avalanche blaster and delay charge blaster training sessions in Les 2 Alpes. Around one hundred avalanche blasters will be trained in Les 2 Alpes for the 4th consecutive year!

# 10th to 17th December RISE FESTIVAL

8<sup>TH</sup> EDITION

6,000 British visitors gather in Les 2 Alpes to enjoy an electro-music festival and the delights of the mountains.



## 5th to 16th December

# AVALANCHE RESCUE DOG HANDLER TRAINING

17<sup>™</sup> EDITION

ANENA will be training avalanche rescue dog-handlers between 5th and 16th December 2022. Around twenty pairs will attend 88 hours of practical and theory lessons over 11 days: the rules and procedures of avalanche rescues, identifying different methods to reach the search zone, what equipment to pack, dog handling and practical exercises under real conditions on the terrain. At the end, participants will receive a governmentrecognised National Avalanche Dog Handling certificate.

## 21th to 31th December

# END OF YEAR CELEBRATIONS / MAGIC AVENUE

Festivities, decorations, atmosphere, Magic Avenue (parades, strolling bands, giant puppets and illuminated stiltwalkers... along Les 2 Alpes' central avenue), fireworks, torch-lit descents, shows...



# 21th January LES 2 ALPES NIGHT SNOW TRAIL

10<sup>™</sup> EDITION

Trail running event in the snow, at night! This popular event (more than 500 participants every year) sees participants experience an unusual, extraordinary evening, racing above the resort of Les 2 Alpes at night, and taking in stunning views! Instead of running down snow-covered slopes, climb them by the light of the moon... 5, 10, 15 or 20 km - take your pick!



# 10th April C2C IN CONCERT ON THE LES 2

**ALPES GLACIER** 

2<sup>ND</sup> EDITION

French DJ music group C2C live in the magical surroundings of the Refuge des Glaciers at 3,200 metres

# LES 2 ALPES AND **EUROPEAN TOUR OPERATORS** CO-RUN FESTIVE WEEKS!

# 3 - 10 Dec. / POWDERWEEK

Almost 500 German visitors enjoying a week of snowsports in collaboration with tour operator Snowtrex

# 17 - 24 Dec. / GET TILTED

Festive snowsports week with British tour operator Wasteland Sk

#### 7 - 21 January / ROYAL NAVY WINTER **SPORTS ASSOCIATION ALPINE CHAMPIONSHIPS**

almost 500 people every week

# 21 - 28 January. / SNOW ATTACK

2,500 clients embark on a snow week with tour operator Festival Travel Company.

#### 4 - 11 March / SNOWZONE (GERMANY)

a week of skiing with tour operator E&P Reisen

# 11 - 18 March / UNICHAMP

compétitions de ski interur le TO E&P Reisen

#### 18 - 24 March / SNOWFEST (ROMANIA)

3,000 Romanian visitors gather in Les 2 Alpes (week of music and snowsports) with Scfara Tours

## 25 March - 1 April / (POLAND)

Special skiing and Polish ce (1,200 people)

# 1 - 8 April / EXETER UNIVERSITY

Nuco Travel, 1,200 students

16 17



# MADE IN Les 2 Alpes

In Les 2 Alpes, we love quality and excellence, and the resort is home to a great many passionate individuals who are constantly creating and innovating.

- ▶ Le Chat Gourmand, top quality patisserie! Chalet Mounier's former pastry chef, Emilie Paris, has taken over legendary chocolaterie/patisserie, Le Chat Gourmand. For 30 years, it was run by Pascal Chat, who delighted everybody's tastebuds! After being the pastry chef at the Michelin-starred Chalet Mounier, Emilie embarked on this new adventure in summer 2022. She'll be making the classics (Tarte de l'Oisans, 3-chocolate cake, 'Lauze' biscuits...) that forged the patisserie's reputation, as well as experimenting with her own inventive talents to create sweet treats and delights. There'll be plenty of innovation to go around because to her, cakes and pastries are a work of art made for sharing!
- ▶ The Yonder cafe restaurant makes the only Made in Les 2 Alpes coffee, roasted at an altitude of 1,650 metres, available as beans or ground, from Guatemala to Ethiopia passing through Indonesia and Peru. Arthur, the manager, graces our days with great house coffee!



- ▶ The **Génépi des Sommets** store is home to the secrets of Génépi liqueur, a recipe handed down from generation to generation, and made on site using traditional methods. Every day, Cyril Jouvin and Sylvain Péguy show their clients the origins of the plant, how they turn it into their elixir, and how to bottle it, followed by a tasting of the finished product. An enriching and delicious
- ▶ Beer is a very popular drink, and some have been inspired by its popularity to dream up their own creation. Ugo Mounier, manager of Le Diable au Coeur slopeside restaurant, created his own recipe for "glacier beer", and every year, he brews a new recipe.
- Calling all art fans! If you dream of having your very own baseball cap that's not available anywhere else, **Florian MARTIN**, known as Flo, is a cap artist who makes them on site at "NEVER WITHOUT MY CAP" (NWMC)! Or admire the brushstrokes of local painter and artist: SOPHIE DODE.
- ▶ Robert MENSAH, known as Bobby, has been a wood-sculptor in Venosc for 20 years. From useful objects to unique works of art, his contemporary-style creations draw upon both European and African inspirations. He favours local varieties of hardwood for their colour and grain. He exhibits in Europe, and his clients come from all over the world, including Australia and New Zealand.
- ▶ Trattoria Pasta Mia is the Italian restaurant/deli to go to for a wide range of fresh pasta dishes prepared before your eyes, in true Italian style.



# GREAT DEALS FOR WINTER 2022/2023

## **ALL INFORMATION AVAILABLE FROM 2 ALPES RESERVATION**

reservation@les2alpes.com www.les2alpes.com

#### **2 ALPES RESERVATION**

has 700 properties on its books, plus excellent contacts with private landlords, around twenty hotels, and estate agencies. 2 ALPES **RESERVATION** is now 100% digital and, with a new online Chatbot to answer all your questions.

### SKI OPENING

#### Saturday 3rd to Friday 16th December 2022

50% off 2-day or longer skipasses when you book accommodation + skipass direct from 2 Alpes Reservation. From 200€ per person = skipass + one week in a 4-person apartment.

**CELEBRATIONS** 

From 500€ for Christmas week in

MAGIC AVENUE

SKIPASS

shows and parades

a 4-person apartment.

# SKI EQUIPMENT

SKI CLOSING

30th of April 2023

Saturday the 15th to Sunday the

40% off 2-day or longer skipasses

when you book accommodation

Reservation. 2-day skipass = 54€

+ skipass direct from 2 Alpes

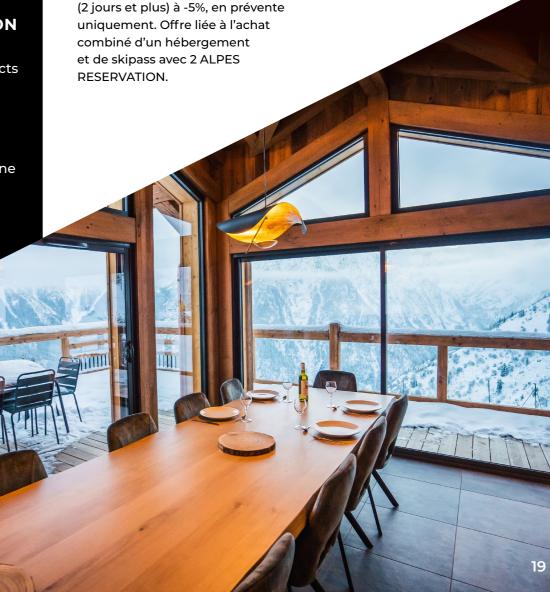
instead of 90€ / 6-day skipass

= 150.30€ instead of 250.50€

At preferential rates in partnering pack for 55€, adult beginner pack for 99€, mid-range for 135€, and top-of-the-range for 145€.

# **CHRISTMAS & END OF YEAR**

shops: 7 days for the price of 6, child







# CONTACT SERVICE PRESSE

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**ESPACE PRESSE :** sur www.les2alpes.com **FACEBOOK :** Héléna Presse Deux Alpes

TWITTER: @Helena\_Hospital

PHOTOS: Vous avez besoin de photos, contactez-nous:

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**VIDÉOS :** Vous avez besoin d'images ou d'ours, contactez-nous ou consultez notre chaine YouTube : https://www.youtube.com/channel/UCgCGap8Zgt2cet7llElbPsA

Notre vidéaste : ©Les 2 Alpes\_Alexandre Gallego

Et n'oubliez pas que Les 2 Alpes vous sont exclusivement réservés... Nous sommes tout disposés à vous concocter un accueil personnalisé ou en groupe pour répondre à vos besoins médiatiques.

#### OFFICE DE TOURISME DES 2 ALPES

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www.les2alpes.com - info@les2alpes.com

Réseaux sociaux @2ALPES

HASHTAG privilégiés: #Les2Alpes #HomeOfRide



## POUR VENIR AUX 2 ALPES

#### **En train**

Arrivée en gare de Grenoble (1h15 en voiture ou taxi et 1h4<u>5 en bus)</u>

#### En bus

DEPUIS L'AÉROPORT DE GRENOBLE

Navettes BEN'S BUS en direct jusqu'à la station (2h) à partir de 43€ l'aller.

DEPUIS L'AÉROPORT DE LYON

Navettes FLEXIBUS (1h) puis TRANSALTITUDE (1H45) entre Grenoble et la station. Tarif à partir de 35€ l'aller.

DEPUIS GRENOBLE GARE

Navettes TRANSALTITUDE (1h45) à partir de 19,20€ l'aller.

#### En avion

GRENOBLE ALPES ISÈRE (1h30) LYON SAINT EXUPÉRY (2h) GENÈVE AÉROPORT (2h30)









**COMMENCAL**